



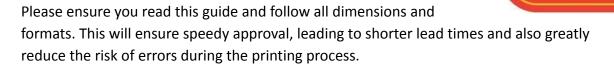
KL18340/KL18333

**Instruction Manual** 

**KegLand Distribution PTY LTD** 

www.KegLand.com.au

## **Custom Printed Label Design Guide**



## **Dimensions and Setup of Your Labels**

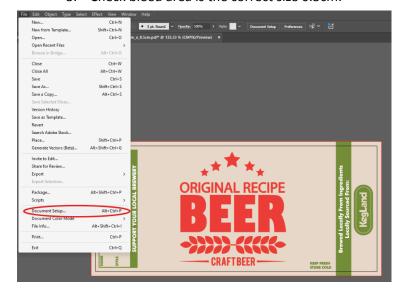
- 1. Download our template for your relevant can/bottle size.
  - i) Custom Digital Colour Printed Labels 1000pcs/Roll 20cm x 13.7cm (suits bottles or 500ml cans) here
  - ii) Custom Digital Colour Printed Labels 1000pcs/Roll 19cm x 8.5cm (suits bottles or 330ml cans) here

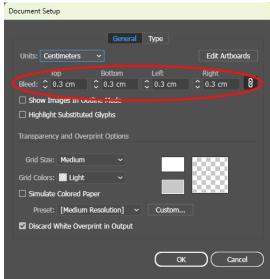
It's strongly recommended that this template is used. These templates already included adequate bleed lines to ensure a successful print.

2. Overlay your design onto the template. Ensuring all key information is within the artboard, but the design goes to the edge of the included bleed area.



3. Check bleed area is the correct size 0.3cm:

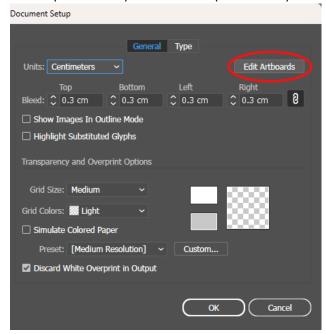




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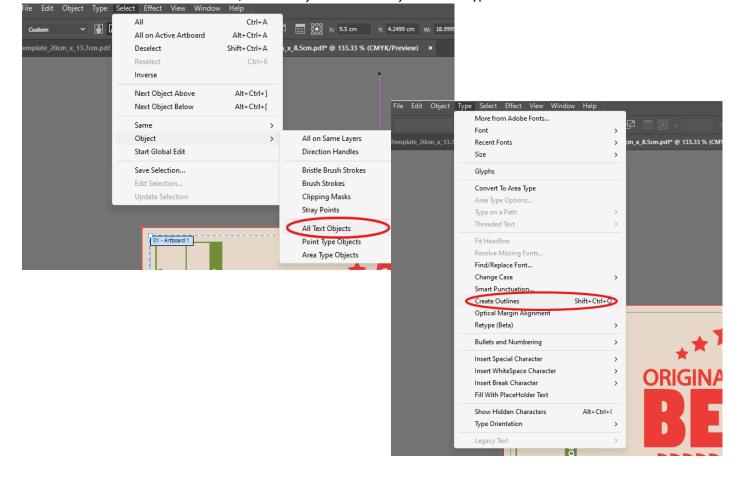


4. Ensure the artboards are the correct size for the label you are ordering 20x13.7cm (500ml cans) OR 19x4.5cm (330ml cans):





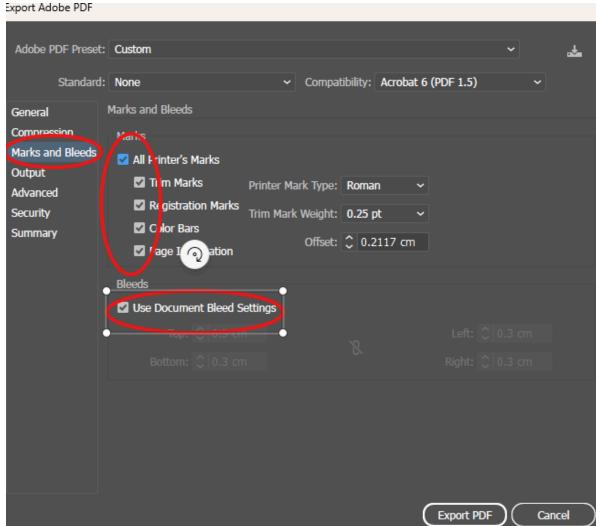
5. Convert all text to lines, Select>Object>All Text Object - Then Type>Create Outlines.



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- 6. Save the file as in .ai format.
- 7. Save the file in PDF format with print markings and bleed area. File>Save As>PDF. Select the location to save. When the popup window appears select: Marks and Bleeds and then check "All Printer's Marks" and "Use Document Bleed Settings".



8. Once you have placed your order, send both your PDF and .ai file to <a href="mailto:beer@kegland.com.au">beer@kegland.com.au</a> with your order number included.